

# PACIFIC NORTHWEST COLLEGE OF ART

**Position:** Part-time adjunct BFA Illustration faculty

**Application Deadline:** Open until filled

**Salary:** Competitive and commensurate with experience

**Academic Rank:** Commensurate with experience Department: BFA Illustration

## POSITION SUMMARY

We are hiring part-time adjunct instructors for the BFA Illustration department for Fall 2021 and Spring 2022 in Portland, Oregon. Adjunct faculty positions are available for the following courses: Design + Image, and Word + Image (see course descriptions below)

The Fall term begins August 2021 and ends December 2021. The Spring term begins in January 2022 and ends in May 2022.

## QUALIFICATIONS

- Minimum qualifications for teaching in the BFA Illustration program are:
- BA or BS or comparable experience in design, illustration or a closely related field is required.
- Terminal degree (MFA) in relevant field preferred.
- Prior college level teaching experience is preferred.
- Demonstrated ability to teach and interest in teaching is essential.
- A commitment to working with a diverse population of students (including students of color, first-generation college students, international students, LGBTQ, diverse socioeconomic backgrounds, etc.) is essential, demonstrated experience in this area is preferred.
- A high level of demonstrable competency gained through a combination of teaching and creative practice is expected. Preferred area of expertise include:
  - Practicing Illustrator with strong conceptual thinking skills and process/ideation skills;
  - Working artists with digital painting skills desirable with a focus on Illustration (Open to those who are primarily gallery focused, but with knowledge of the Illustration market);
  - Ability to demonstrate processes, etc.

*PNCA welcomes applications from candidates from underrepresented and traditionally marginalized groups.*

## TO APPLY

Please submit the following materials as a single PDF:

- A cover letter outlining your qualifications and course/s of interest.
- A statement of teaching philosophy
- A current résumé or CV with email contact information
- Contact information for three references

Materials should be sent to [hr@pnca.edu](mailto:hr@pnca.edu) and [mfrench@pnca.edu](mailto:mfrench@pnca.edu) with the subject header "BFA adjunct Illustration faculty Search". Applications will be accepted immediately, and the review will continue until the positions are filled. Send all queries regarding curriculum to Martin French, Chair of Design Arts: [mfrench@pnca.edu](mailto:mfrench@pnca.edu).

## COURSE DESCRIPTIONS

**Design + Image:** In Design + Image students will engage this powerful disciplinary crossover and practice graphic design from a hand drawn perspective. For theoretical backdrop, they will explore the philosophies that shaped the work of leading designers & image makers in the 20th and 21st centuries and then carry those ideas into conversations focused on strong examples of illustration at work in today's market. They will use various models from graphic design, illustration, and fine art as weekly launching pads in strategic exploration of the intersections between contemporary illustration and graphic design, thus encountering the countless creative possibilities that hybrid techniques make available to the contemporary illustrator. The class will place special emphasis on hand drawn lettering/ typography and icons, marks, & logos as exemplary ways to practice fusing the compositional and conceptual elements of an image. In the end, students should appreciate why Illustrators who understand design are far more likely to create powerfully resonant.

**Word + Image:** This course provides an introduction to the verbal/visual relationship of the illustrator's creative process. Students will gain an understanding of the history of illustration as it relates to the contemporary marketplace and the key practitioners of the art form. Self-expression and experimentation are placed within the context of illuminating information through pictures and symbols. Emphasis of this course is on methods used to generate unique creative solutions to projects that are typical of the illustration industry. At the end of this Course, students who attend all classes and complete all assignments diligently should be able to demonstrate proficiency in the following ✓  
Demonstrate a basic grasp of illustration's history and trajectory as a discipline ✓ Explore the connections between professional practice and personal voice ✓ Develop visual and verbal presentation skills ✓ Become familiar w/ the kinds of projects that most often employ professional illustrators ✓ Demonstrate a professional demeanor when discussing personal work or critiquing the work of others ✓ Develop methodologies from ideation development to finished product.

## ABOUT PNCA, A COLLEGE WITHIN WILLAMETTE UNIVERSITY

Founded in 1909 and located in the heart of Portland, Oregon, PNCA is one of a handful of West Coast institutions accredited by the National Association of Schools of Art and Design offering BFA and MFA

degrees. Under the guidance of practicing artists, designers, and scholars, students can focus on Communication Design, Illustration, Video and Sound, Animated Arts, Intermedia, Painting, Photography, Printmaking, or Sculpture. A PNCA education is centered on the core themes of Studio Practice, Critical Inquiry, Worldview, and Professional Practice. PNCA prepares students to interpret the conditions and events shaping the world, and enables them to engage that world and its cultures with understanding, enthusiasm and integrity. On July 1, 2021, PNCA merged with Willamette University in Salem, Oregon, to become a college within the University. We are all excited about the innovation and advanced learning opportunities that will result from this change!

PNCA recognizes that diverse classrooms and workplaces offer the richest learning opportunities. The College is dedicated to the goal of building a culturally diverse and pluralistic faculty and staff committed to teaching and working in a multicultural environment. PNCA is therefore committed to a policy of equality in our admission and employment practices. All students and employees will be treated fairly at all times and without regard to race, color, creed, religion, sex, age, national origin, citizenship, veteran or marital status, source of income, sexual orientation, gender identity and expression, or the presence of any sensory, physical, psychological or learning disability, and all other bases prohibited by local, state, or federal law. PNCA welcomes applications from candidates that expand the college's diversity and strongly encourages applications from women, minorities, individuals with disabilities and covered veterans.